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PRESS RELEASE

Uganda Launches National Communication Policy 2026

Kampala, Uganda — 13 October 2026

The Government of Uganda has launched the National Communication Policy 2026 to improve how Government shares information with the public, coordinates messages across institutions and communicates through digital platforms.

Cabinet adopted the Policy on 9 March 2026. It guides communication by all Ministries, Departments, Agencies, Local Governments and Uganda's Missions abroad. Its purpose is to help citizens understand Government programmes, access information and services, and take part in decisions that affect them.

At the Cabinet meeting that adopted the Policy, His Excellency President Yoweri Kaguta Museveni called for clear and consistent Government messages. He stressed the need for institutions to work together so that citizens understand Government policies, programmes and development initiatives. The President also pledged to increase funding for Government communication.

The Ministry of ICT and National Guidance will lead implementation. It will coordinate Government communication, set communication standards, follow up on Cabinet decisions and oversee compliance with the Policy. It will also administer the scheme of service that guides the work and career development of Government communication officers.

The Ministry will support Government institutions to prepare communication strategies that follow the Policy. Each institution will remain responsible for explaining its programmes, preparing information for the public and translating or adapting messages to meet the needs of its audiences.

Implementation will be supported by the Uganda Broadcasting Corporation, Uganda Media Centre, Government Citizen Interaction Centre, Vision Group, Uganda Communications Commission, National Information Technology Authority–Uganda and the Media Council of Uganda. A Secretariat within the Ministry will coordinate their work.

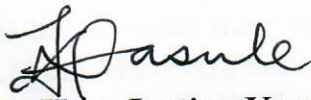
The Policy was developed through consultations with public and private sector stakeholders. These included the Cabinet Secretariat, Government institutions, communication professionals and the Communication and National Guidance Advisory Taskforce.

All Ministries, Departments, Agencies and Local Governments are required to include communication in the planning, delivery and review of their programmes and projects. Their communication strategies must follow the National Communication Policy 2026.

This requirement supports the priorities of the NRM Government Manifesto 2026–2031 and the Fourth National Development Plan 2025–2030.

Implementation begins immediately. The Ministry will start with sessions to explain the Policy and help Government institutions include its requirements in their daily work.

Issued by:



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