



## **PRESS RELEASE**

## Uganda positions itself as Africa's Global Tech Hub at GITEX Africa 2025

Kampala, Uganda – April 2025: Uganda will participate in the third edition of GITEX Africa, the continent's leading technology and start-up event, from April 14-16 in Marrakech, Morocco. The Ministry of ICT and National Guidance, in collaboration with the Science, Technology, and Innovation (STI-OP) Secretariat under the Office of the President, will represent Uganda at the event.

GITEX Africa 2025 will bring together industry leaders, investors, policymakers, and entrepreneurs, offering a key platform to drive Africa's digital transformation and shape its future in the global tech landscape.

Uganda's involvement in GITEX is a strategic effort to position the country as a hub for Business Process Outsourcing (BPO), Deep Tech, and digital innovation. The participation aligns with Uganda's commitment to leveraging technology for economic growth, job creation, and building a resilient digital economy that can compete globally.

Dr. Aminah Zawedde, Permanent Secretary of the Ministry of ICT and National Guidance, emphasized the opportunities GITEX presents. "This event allows us to highlight Uganda's potential as a destination for Business Process Outsourcing, creating new avenues for trade, investment, and digital innovation," she said.

Hon. Dr. Monica Musenero, Minister for Science, Innovation, and Technology, reiterated Uganda's focus on Deep Tech as a key enabler of Africa's fourth industrial revolution. "Our participation at GITEX highlights Uganda's commitment to advancing science and

innovation to address global challenges. It's an opportunity to connect with international partners and accelerate Uganda's Deep Tech ecosystem," she noted.

Uganda's start-up ecosystem has evolved rapidly, emerging as one of Africa's most resilient hubs for digital innovation. At GITEX Africa 2025, the country will present a diverse delegation of innovators, entrepreneurs, and technology enterprises, showcasing Uganda's growing tech landscape.

The delegation, which includes representatives from Uganda Communications Commission (UCC) and the National ICT Innovation Hub, reflects a strong collaboration between the public and private sectors. Key partners include Future Lab, Deep Tech Centre of Excellence, YAKO ICT Hub, Refactory Academy, Sumic IT Solutions, Credify Africa, Future Labs, GovNeT Services, Microfuse Computers, RENU, Kacyber, and Afriqloud Uganda Limited.

At GITEX, Uganda aims to solidify its role as Africa's Innovation Powerhouse, with a focus on BPO, AI, Deep Tech, and digital public infrastructure. The country is ready to lead the change in driving technological advancements and fostering global partnerships that will shape the future of the continent and beyond.

## **For More Information:**

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